Spartans, this past spring semester has been nothing short of a trying time for the University. Because of the national spotlight derived by traumatic stories of over a hundred survivors of sexual abuse by a former doctor at MSU, we as a student government stood in solidarity to say that change was imperative at the highest levels of leadership— one of the first actions we took this semester in our General Assembly.

What followed from the resignation of then-President Lou Anna K. Simon presented numerous demonstrations of the student voice sending a message of being historically insignificant; specifically, unheard on the subject of improving the way we handle relationship violence and sexual assault in our university community. Whether this was relative to the former leadership of the Presidency or the Board of Trustees at Michigan State University, students were dedicated in saying “Time’s Up” with the status quo on how we address; properly resource and staff; and handle matters of sexual assault.

ASMSU took a step back and realized that our role of listening to student activism was paramount. We attended events held by Deans and students. In coordination with our partners in the Residence Halls Association and the Council of Graduate Students, we hosted round table events to hear and brainstorm ideas with students about what needs to change going forward. We repeatedly told survivors of sexual assault that “we see you, we hear you, we believe you.” We confirmed that needs continue to exist by increasing the level of student resources on campus (whether that was the Sexual Assault Program, Counseling Services, or other areas). We channeled these needs through the Relationship Violence and Sexual Misconduct Expert Advisory Workgroup and began seeing progress with structure changes.

We had a new level of work presented before us specifically around governance as a result of this crisis and the selection of the Interim President. By levels of unprecedented engagement by student leaders in a variety of new student groups, we have been coordinating efforts and conversations to establish a student trustee on the MSU Board of Trustees. We are actively working and communicating with the State Legislature to propose an amendment to the Michigan Constitution to allow for a student trustee on the Board with full voting rights, which would also imply the same for all three research universities in Michigan.

With respect to the search for a long-term President at MSU, ASMSU has proposed ideas about a comprehensive search committee. We have been engaged with the many levels of academic governance through University Council, among other committees to suggest how the student voice should be elevated in an incredibly important role for deciding the future of our University. We have been sharing these ideas with the Interim President and the Board. I am assured that the organization will continue to do such work going forward.

This January, ASMSU hosted the Association of Big Ten Students, or the 14 Big Ten Student Governments. We were excited to brainstorm and share ideas with each other about bolstering the student voice—unknown at that time where we were going as a University community this semester. We also set our legislative agenda for the advocacy trip in mid-April for the “Big Ten on the Hill” meeting with members of Congress in Washington, D.C. We plan to share the pulse of campus with elected officials and anticipate hearing what they have to say and hopefully make it a priority in addressing sexual assault on college campuses.

ASMSU carried out a Greek Life working group where we worked with the leadership of the four Greek councils to identify improvements with the community as it relates to risk and the relationship with, and resources provided by, the University. These recommendations will be provided to the University administration as we improve the needs of student communities. ASMSU also surveyed students at-large for the first time gauging their knowledge about our services and advocacy work, in an effort to identify areas for the organization to improve on delivering the needs of the student experience for many years to come.

We also carried out our annual “Mental Health Awareness Week” this semester. Partnering with student organizations and departments on campus proves to be the most successful way to ensure that the message of caring for your own mental health is imperative. In addition to the many events of MHAW this year, we also engaged in conversation with three finalists for the position of the Director of Counseling and Psychiatric Services (CAPS). I am optimistic that a permanent hire for the position will improve our ability to address wait times and recruit more staff members of CAPS to offer opportunities more frequently to use this student resource without hesitations.

We end the semester with the spring “It’s on Us” Week of Action that will take a different tone than it has in the past. The events over the course of the week should present an opportunity for us to continue the discussion about how we prevent relationship violence and sexual misconduct from happening on a student-to-student level. It will also offer a space to discuss the resources currently available for (and after) reporting sexual assault, and those coming to fruition in the future. We also end with our annual election week, where representatives run for the General Assembly and students have the opportunity to renew the Safe Ride program tax that has successfully run for a full year.

All in all, I will be forever grateful to have served as the ASMSU President for the past two years. I am impressed by the student leaders that make it a priority to serve others in this organization every day. I have all the confidence in our graduating seniors that the Class of 2018 will do amazing things, and our new and returning Spartans will have further success in their time to come. Good luck on final papers and exams! GO GREEN!
**ASMSU: OFFICE OF FINANCE & OPERATIONS**

**Spring Report 2018**

*Vice President for Finance and Operations- Dan Iancio*

*vpfo@asmsu.msu.edu*

*Assistant Vice President for Finance and Operations- Jenna Gudritz*

*asstvpfo@asmsu.msu.edu*

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**OVERVIEW**

1. **General Fund**

<table>
<thead>
<tr>
<th>General Fund Item</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund Allocation</td>
<td>$5,809.10</td>
</tr>
<tr>
<td>Rollover FY 2016</td>
<td>$74,201.80</td>
</tr>
<tr>
<td><strong>Starting General Fund Balance</strong></td>
<td><strong>$80,010.90</strong></td>
</tr>
<tr>
<td>Bill 54-06 Sexual Assault Fund initial allocation</td>
<td>($5,000.00)</td>
</tr>
<tr>
<td>Bill 54-06 Matching donation Liability (Expired)</td>
<td>($0.00)</td>
</tr>
<tr>
<td>Bill 54-12 Mentorship Program</td>
<td>($500.00)</td>
</tr>
<tr>
<td>Bill 54-13 Project Time Initial Allocation</td>
<td>($8,000.00)</td>
</tr>
<tr>
<td>Bill 54-22 Safe Place 5k Sponsorship</td>
<td>($5,000.00)</td>
</tr>
<tr>
<td>Bill 54-25 Elect Her</td>
<td>($2,000.00)</td>
</tr>
<tr>
<td>Bill 54-31 Stories Behind the Spartans</td>
<td>($2,000.00)</td>
</tr>
<tr>
<td>Bill 54-33 UAB Alternative Event</td>
<td>($2,000.00)</td>
</tr>
<tr>
<td>Bill 54-34 Listening Forum</td>
<td>($7,000.00)</td>
</tr>
<tr>
<td>Bill 54-43 Graphing Calculator Expansion</td>
<td>($8,000.00)</td>
</tr>
<tr>
<td>Bill 54-44 Simple Calculator Program</td>
<td>($500.00)</td>
</tr>
<tr>
<td>Amount Allocated to Date</td>
<td>$42,204.00</td>
</tr>
<tr>
<td><strong>Ending Balance Spring 2018</strong></td>
<td><strong>$37,806.90</strong></td>
</tr>
</tbody>
</table>

*Note: Ending balance excludes the bills in last cycle of GA meetings*
2. ASMSU Services Statistics (Up to 3/29/18)

<table>
<thead>
<tr>
<th>Service</th>
<th>Details</th>
</tr>
</thead>
</table>
| iClickers                   | • 1,230 rented throughout Fall 2017  
                              | • 28 purchased in the Fall to be available for Spring 2018  
                              | • 1,248 rented out Spring 2018                                                                   |
| Graphing Calculators        | • 52 ordered in the Fall available for Spring 2018 for a total of 110 calculators  
                              | • 110 Graphing Calculators checked out Spring 2018  
                              | • $7,000 allocated for expansion of program                                                      |
| ASMSU Loan Program          | • Spring 2018: 93 loans given out totaling $27,150  
                              | • Spring 2017: 97 loans totaling $29,110                                                          |
| ASMSU Print/Copy Service    | • 6,676 pages printed throughout Fall 2017  
                              | • 5,826 pages printed through Spring 2018                                                        |
| Blue Books                  | • 7,000 blue books given out Spring 2017 (excludes upcoming finals week)                        |
                              | • 7,000 blue books given out Spring 2018 (excludes upcoming finals week)                        |
| Student Legal Services      | • Advice given/help provided to 710 students in Spring 2018                                      |
                              | • Significant aid provided in 5 organizational contracts                                           |
| Student Rights Advocates    | • Cases Opened: 43  
                              | • Consultations: 36  
                              | • Hearings: 15  
                              | • Advice given to 150+ students                                                                  |
| Red Cedar Log               | • Yearbook distribution in Spring 2018:  
                              | • 7,000 total yearbooks printed  
                              | • 5,200 distributed  
                              | • 1,800 in inventory for future distribution  
                              | • For more information, please contact Kent Kubani at rcleic@asmsu.msu.edu                      |
3. Services Satisfaction Overview – Project TIME

<table>
<thead>
<tr>
<th>Service</th>
<th>% Ever Used (n =1143)</th>
<th>% Used w/o Knowing ASMSU</th>
<th>% Satisfied (Among Users)</th>
<th>% Dissatisfied (Among Users)</th>
<th>% Neutral Satisfaction (Among Users)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bluebook</td>
<td>31.32%</td>
<td>9.79%</td>
<td>88.07%</td>
<td>0.85%</td>
<td>11.08%</td>
</tr>
<tr>
<td>Bike Share</td>
<td>3.06%</td>
<td>1.22%</td>
<td>72.72%</td>
<td>0.30%</td>
<td>24.24%</td>
</tr>
<tr>
<td>iClicker Rentals</td>
<td>24.15%</td>
<td>6.29%</td>
<td>89.35%</td>
<td>0.11%</td>
<td>9.51%</td>
</tr>
<tr>
<td>Calculator Rental</td>
<td>1.57%</td>
<td>0.34%</td>
<td>88.89%</td>
<td>0.56%</td>
<td>5.56%</td>
</tr>
<tr>
<td>Readership</td>
<td>7.96%</td>
<td>2.69%</td>
<td>85.56%</td>
<td>0.33%</td>
<td>11.11%</td>
</tr>
<tr>
<td>Yearbook</td>
<td>13.04%</td>
<td>4.28%</td>
<td>79.17%</td>
<td>4.16%</td>
<td>16.67%</td>
</tr>
<tr>
<td>Legal Services</td>
<td>5.34%</td>
<td>0.61%</td>
<td>85.25%</td>
<td>1.64%</td>
<td>13.11%</td>
</tr>
<tr>
<td>Safe Ride</td>
<td>19.34%</td>
<td>3.06%</td>
<td>81.02%</td>
<td>10.19%</td>
<td>8.80%</td>
</tr>
<tr>
<td>Loans</td>
<td>3.76%</td>
<td>1.39%</td>
<td>80.49%</td>
<td>2.44%</td>
<td>17.07%</td>
</tr>
<tr>
<td>Test Prep</td>
<td>1.31%</td>
<td>0.43%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>Voter Registration</td>
<td>11.37%</td>
<td>5.07%</td>
<td>85.83%</td>
<td>2.36%</td>
<td>11.81%</td>
</tr>
<tr>
<td>Student Allocations</td>
<td>8.57%</td>
<td>2.97%</td>
<td>84.04%</td>
<td>4.26%</td>
<td>11.70%</td>
</tr>
<tr>
<td>Printing/Copying</td>
<td>15.57%</td>
<td>5.94%</td>
<td>89.65%</td>
<td>1.21%</td>
<td>8.62%</td>
</tr>
</tbody>
</table>

% Satisfied combines respondents who answered either "Satisfied" or "Very Satisfied." % Dissatisfied combines respondents who answered either "Dissatisfied" or "Very Dissatisfied."

4. Long Term Investments

1. Initial investment of $300,000 invested in $75,000 pieces throughout 2016.
2. ASMSU's Long Term Investments are managed with the help of the Michigan State University Office of Investments.
3. As of 12/31/17, ASMSU has experienced a return of $61,582 bringing the inception to date total up to $361,582 giving us a total return of 9.8% since inception. Our most recent quarterly preliminary return sits at 2.8%.
4. ASMSU continues to retain all earnings in the investment account rather than having a quarterly spending policy distribution. These funds will continue to accumulate and are available should ASMSU decide to use them for a project or initiative.
5. ASMSU continually meets with the Office of Investments quarterly to discuss options for changing the investment policy. Any changes in investment strategy will go through the finance committee.

Please reach out to vpfo@asmsu.msu.edu if you would like a copy of the complete ASMSU Liquidity and Investment Report.
5. ASMSU Safe Ride Initiative

On September 4th, 2017, ASMSU officially launched the full Safe Ride program. Throughout Spring 2018, the Office of Finance and Operations for ASMSU has strived to continually improve the operations of Safe Ride. The program is still in its infancy and this academic year is vital for the future of the initiative as there will be a vote for the Safe Ride program tax in this Spring. Jenna Gudritz, our Asst. VPFO, has been instrumental in helping our Office improve this program and has helped manage the logistics of Safe Ride including, but not limited to survey distribution, scheduling, staff management, and hiring.

Mission and Operations:

- Mission of the ASMSU Safe Ride Program: The ASMSU Safe Ride program facilitates safe and reliable transportation home for any undergraduate student at Michigan State University from anywhere within the program boundaries. These rides are free, convenient, non-judgmental, and confidential to promote a culture of health and safety at Michigan State University.
- The program runs from 10:00pm to 2:30am seven days a week during the academic year when classes are in session. The service follows the academic calendar and service periods are adjusted by the VPFO as needed.
- Currently, we operate with 2 vehicles Sunday-Wednesday and 4 vehicles Thursday-Saturday
- Dispatching is done using student staff and TransLoc software which automatically prioritizes rides based on predetermined factors
- Students are picked up in the most efficient manner as dictated by the software and dropped off accordingly.
- There are often several rides provided with one van at the same time in order to increase efficiency of the fleet.

Contractual Negotiations:

- During the Spring of 2018, our Office along with the help of others on team ASMSU was able negotiate our hourly rate down more than 10% through the addition of an extra vehicle Thursday - Saturday

Top Level Data for the program for the Spring 2018:

- We have given out more than 3,400 rides to over 4,900 passengers
- Most rides are completed from 10 pm to 12 am and requested through the application
- Higher volume of rides during the weekends
  - Addition of 4th van was extremely beneficial
- Median wait times around 15-20 minutes with a high of around an hour and a half especially on weekends
  - Wait times continue to increase as the program gains popularity
- Most rides taken are from the Library, the Union, and South Neighborhood

Program Improvements:

- Addition of 4th Safe Ride van from Thursday – Saturday
- Implemented response plans to various incident scenarios
- Resources added to dispatcher tools as a part of our response plans
- Waiver implemented
- Call recording for accountability and risk management purposes
- Voice message added for more information about the program
- Worked with TransLoc to help improve application and identify areas of improvement
- Various survey improvements
- Improvement of tracking and issue reporting sheets for dispatch team
- Allowed for more driver choice in regards to letting drivers drop students off if they have been in the car for an extended period of time
- Implemented monthly dispatch meetings to ensure cohesiveness among staff
Student Reception/Feedback:

- Overall positive reception from the student body
- Main concerns are the application functionality (mainly inaccurate wait times predicted) and wait times for rides
  - This is expected as this is a new program and we function with limited resources

Please reach out to vpfo@asmsu.msu.edu if you would like a copy of the ASMSU Safe Ride Full Report

Safe Ride Moving Forward Suggestions:

- Continue to improve the service to the best of our ability
- Provide increased customer service and follow up on issues to collect data for improvement
- Work with TransLoc to identify issues and improve the application and dispatching software
- Explore other potential software vendors for our Safe Ride application
- Prepare for the tax vote
- Possible partnership with Campus Drive – Ride Share application that in exchange for ASMSU promotion will provide benefits for students i.e. discount, first ride free etc.
- Seeking alternative revenue sources such as advertising and partnerships with automotive dealers for vehicles

6. Bike Share

The ASMSU Bike Share program is an effort to provide a free, non-vehicular transportation option to students through a low cost, effective bike share rental service. After a successful pilot program in the 2014 and 2015 academic years, ASMSU has expanded the service to 40 bicycles operating out of Bailey Hall, Butterfield Hall, Snyder Hall, North Hubbard Hall and East Wilson Hall. Additionally, ASMSU has partnered with Recreation Sports and Fitness Services, the Resource Center for Persons with Disabilities, and Student Affairs and Services to add hand-cycles to the program. This will allow all students, regardless of ability to take advantage of the program.

Changes made in the Fall 2017/Spring 2018:

- Home base system established
- Tag keys with home location
- Moved charging mechanism to ASMSU from RHS
- Updated waiver and contract and moved the system online
- Introduced contract summary page on top to simplify process for students
- Updated flyer and marketing materials for the program

Data for Bike Share

Not enough significant data for Spring 2018 as the program only launched a month ago and marketing efforts are still under way. Data for Fall and Spring 2017 is provided below:

Spring 2017: 839 rides provided for students

Fall 2017: 264 rides* provided for students

*Low number of rides are reflective of the stoppage of service in October by RHS/REHS

Bike Share Moving Forward Suggestions:

- The last day of the Spring Bike Share program will be after finals to allow for ample student use
- After Fall 2018, we hope the Regional Mobility Initiative will take over the Bike Share Program
  - Looking to have this taken over by the Program that is currently in development in conjunction with Lansing, East Lansing, and Michigan State.
Our role going forward will be to reduce costs for students using the regional program going forward and keep the student voice involved in the development and improvement of the initiative.

7. Readership Program
   - Provides free newspapers including the New York Times, USA Today, Detroit Free Press, and the Lansing State Journal to all undergraduate students through bins located around campus.
   - The contract was renewed for a 1-year term and terminates 4/28/2018
   - For locations, visit: [http://asmsu.msu.edu/services/readership-program](http://asmsu.msu.edu/services/readership-program)
   - Distribution Data: 152,012 copies read by students (as of 3/18/18)
     - 2016: 132,000 copies read over the year

**Readership Cost Allocation**

- USA TODAY: $4,610
- New York Times: $14,331
- Detroit Free Press: $14,187
- Lansing State Journal: $31,128

**Readership Distribution**

- USA TODAY: 10%
- New York Times: 27%
- Detroit Free Press: 30%
- Lansing State Journal: 33%

**WSJ Partnership**

- Negotiated a 1-year contract with WSJ to provide free access to their application for all students, faculty, and staff at MSU
- Data provided below for the first semester:
  - # of Activated Users: 2,115
  - # of Access: 6,060
  - # of Articles Viewed: 29,180
  - Total amount saved by students = $10,575/month

**Readership Moving Forward Suggestions:**

- Seeking to add the NY Times application to the suite of Readership services

8. Red Cedar Log (and Associated Contracts)

- Home of an award winning yearbook and provides senior photos for students for the publication

**Accomplishments:**

- Will be at graduation in the Spring – Offering yearbook package for graduates
- Josten’s Look Book featured yearbook
• ACP Pacemaker Award Finalist
• Silver ADDY Award for Book Design – Local
• Gold ADDY Award for Book Design - Regional
• 7,000 copies of the 2018 yearbook with a range between 6,000-7,000 copies for the 2019 book
  o 5,200 2017 yearbooks distributed so far – 1,800 in inventory for Graduation
• Senior Photos:
  o 2,170 seniors photographed (up 7% from last year!)
• +9.7% increase in Facebook Likes through targeted marketing campaigns

9. Test Prep
• Successfully partnered with the Princeton Review, a company offering Graduate test preparation services, for a new agreement including:
  o Discounts for in person courses
  o Discounts for online course
  o Discounts for tutoring services and med school admissions preparation
• Discounts are available for MCAT, LSAT, GRE, GMAT, DAT, OAT prep in the following forms
  o Online Self-Paced (30% off)
  o Online Classes (30% off)
  o In-person classes (20% off)
• Discount of 30% off is 10% higher than the discount we were obtaining from Kaplan
• Top Level Data:
  o 19 students utilized the discount
  o Total amount saved by students = $4,945

10. Engagement Office
As the face of ASMSU, the Engagement Office is the home of all ASMSU services including the Iclicker and graphing calculator rental programs, interest free loan services, and also offers printing and blue books for students.

The Engagement Office is open Monday through Friday from 9am-4:30pm and serves as one of the main points of contact between the student body and ASMSU. Students are encouraged to come meet with their elected leadership, obtain information on events and initiatives, utilize the free services we offer, or simply learn more about their student government. The office is always staffed with an approachable student who is willing to assist with whatever is needed while also lending a hand to members of our ASMSU staff as needed.

Accomplishments over Spring:
• Updated branding of iclickers and graphing calculators to generate more brand awareness of our organization
• Continuation of work to update the iclicker and graphing calculator inventory systems for next year

EO Moving Forward Suggestions:
• Update loan system

It has been a very productive semester for the Office of Finance and Operations. As always, if you have any questions, please contact me at vpfo@asmsu.msu.edu or the AVP for Finance and Operations, Jenna, at asstvpfo@asmsu.msu.edu.

Dan Lancio

Dan Lancio, VPFO of ASMSU
Academic Governance

This semester has been rather turbulent in the world of Academic Governance, but the events that have transpired at the university only serve to highlight how important student participation in Academic Governance is. I have continued my service on the Steering Committee, University Committee on Undergraduate Education, University Council, the University Committee on the Library, and have served ex-officio on Faculty Senate.

Many important discussions have taken place in University Council, the Steering Committee, and Faculty Senate about what the role of the Academic Governance system is going to be in the search for a long-term president, and in general. University Committee on Academic Governance has been tasked with reviewing the Bylaws for Academic Governance to ensure that the voices of faculty and students are heard more clearly through the system than they have been in the past.

Other important issues that were taken up this year and will have continued relevance in subsequent years are the improvements that can be made to student evaluation of teaching, what the implementation of a new Student Information System (SIS) will look like and which vendors the university will consider, and how academic policies that have been updated will be implemented once we have a new SIS.

It is crucial going forward that everyone in ASMSU, from General Assembly to staff to members of class councils, feel invested in and participate in the Academic Governance system.

Steering Committee: 2/2 seats filled
University Council: 30/30 seats filled
University Committee on Academic Governance: 2/3 seats filled
University Committee on Faculty Tenure: 2/2 seats filled
University Committee on Undergraduate Education: 4/4 seats filled
University Committee on Curriculum: 4/5 seats filled
University Committee on Honors Programs: 3/3 seats filled
University Committee on the Library: 1/2 seats filled
University Committee on Military Education: 0/2 seats filled
University Committee on International Studies and Programs: 2/2 seats filled

Mid-Semester Feedback

Last semester, mid-semester feedback was presented to various Academic Governance committees. It was well-received by the various committees in the system, and this semester was spent working with different colleges and units across campus to ensure that it becomes a widely-utilized tool.

Because of collaboration with the Academic Advancement Network, a unit within the Provost’s office, a template will be made available for faculty seeking to implement mid-semester feedback in their courses by the end of the semester. Many faculty within Academic Governance have already shared information about mid-semester feedback within their respective units, and since it will be made available to faculty by way of the Academic Advancement Network website, I hope to see its use around the university continue to grow.

Course/Textbook Affordability

This semester, in collaboration with students and staff who work at the HUB for Innovation in Learning and Technology and MSU Libraries, I hosted tabling events around campus during the second week of classes to see how much students spend on textbooks in a semester. Additionally, I ran focus groups with fourth-year students to learn about their experiences with course materials.

It was fascinating to see some recurring issues arise during both the focus groups and the tabling events: frustrations about access codes, especially given their costliness and that you cannot re-access the work you did on them after the end of a semester; affordability of textbooks and other course materials; how well course materials align with students’ areas of study; and the desire to have instructors think more strategically about what students can reasonably be expected to do for class all came up repeatedly. We are
working on compiling our data into a report that will be shared within the MSU community, as well as externally.

Another piece that my project team began thinking about at the end of the semester is what bearing the number of credits a course is listed as has on the workload of a course; this is hopefully research that will continue in the future. Lastly, two members of my project team spearheaded a grant program that incentivizes instructors to be thoughtful about the costs of course materials they assign, in hopes that they will be creative and use lower-cost options. Sixteen applications were submitted for two different grants, and the hope is that this program will expand in years to come.

**ASMSU Academic Committee**

The ASMSU Academic Committee, last semester, passed Bill 54-09, advocating for the installation of Wi-Fi units in every residence hall across campus, and that was completed this semester! I am extremely proud of the advocacy work done by this committee in other areas, as well.

Bill 54-45, which advocates for the creation of a feedback system for those who interact with the Office of Financial Aid, was introduced by Representative Ressio and passed through our General Assembly. I will be meeting with key partners in our Financial Aid office, as well as others across campus who have implemented similar feedback systems, to figure out what the best format for the survey will be.

Additionally, the Academic Committee passed Bill 54-52, which advocates for the inclusion of students, faculty, and staff, among many others, on the Presidential Search Committee. This has been a very productive year in the Academic Committee; I am thrilled with its accomplishments.

**Elect Her**

ASMSU, for the first time ever, brought the program Elect Her to campus; its intent is to encourage young women to seek positions of leadership across campus, especially in student government. This event was an amazing success, and we were fortunate to have Congresswoman Brenda Lawrence serve as the keynote speaker, as well as have a feature video from US Senator Debbie Stabenow. Thirty young women attended the event and many of the attendees are seeking seats in ASMSU's General Assembly; I am so thrilled that the Academic Affairs department spearheaded this initiative, and it is something I hope becomes an annual tradition for ASMSU.

**Other Initiatives**

This spring, I have served as the chair of the Women's Advisory Council to the Vice President of Student Affairs, where we have discussed the challenges faced by women students in the current university climate. Additionally, I served again on the It's On Us planning committee for the Spring Week of Action, and am glad to have played a continuing role in this committee, especially considering current campus climate.

As with everyone else in the Office of the President, much of the semester has been consumed with thoughts about how our university and student body can move forward from where we are, given the tragedy that occurred because of Larry Nassar and the broader issue of sexual assault on campus. I am extremely proud of the leadership that ASMSU and students across the university have shown in the midst of these turbulent times and have been grateful to help work on prevention and awareness efforts to make our campus safer.

Serving the student body this year has been an honor and a privilege, and I am thankful for all the opportunities I have been given.
The Governmental Affairs team strives to advance the Spartan community by representing the interests of students within various levels of government. I am very appreciative of the interest shown from all of ASMSU in our mission this past year, and I hope the Governmental Affairs Office continues to cultivate an environment where all feel empowered to join in advocacy. This memo briefly describes our efforts this semester, and the anticipated efforts during the next academic year.

**City**
Consistent with efforts in the fall semester, the Governmental Affairs Office (GOA) conducted voter registration efforts in an experimental manner. ASMSU facilitated the deputization of trusted individuals within ASMSU with the help of the city and county clerks, with the intentions of providing students an opportunity to vote absentee in their first election. Students across many facets of ASMSU were also recruited to assist in leading these deputized individuals through the dorms. GOA crafted this structure to fully implement a holistic on-campus voter registration plan during the 2018 fall semester, and this plan will benefit from both experimental efforts this semester and last.

ASMSU's Community Liaison also chaired the University Student Commission in East Lansing this year, and landlord accountability was one of the main concerns of the body. In an attempt to inform students and the city about the usual practices and services of various management companies, GOA crafted a housing survey for distribution to off-campus students. This survey follows the vein of data driven advocacy and features questions that range from quality of the leased property to the timeliness of the management company’s services and communication. Students can soon access the survey and assist in data collection around management companies, providing other students with valuable leasing information.

GOA contributed a finale event to Mental Health Awareness Week this year by unveiling the Mental Health Awareness Mural ASMSU contracted out in 2015. This event allowed a venue for Mila Theroux to present the completed mural, and for family and friends of those depicted in the mural to share the stories of mental health’s affliction on their beloved. The mural will hang in the alley on the corner of M.A.C. and Albert upon the completion of the current construction in that area.

**State**
Similar to years past, GOA focused on a specific advocacy effort this Spring Semester: voter registration. The office compiled extensive research around issues of absentee voting, online and automatic voter registration, and same-day registration updates. All of these hinder the fluency of voting in Michigan, especially for students. With persistent advocacy, Senate Bill 425, a bill to create an online voter registration platform, gained traction and passed through the Senate in March. The bill awaits action in the House, and GOA will continue to advocate for its promulgation.

GOA also hosted its Second Annual Night of Listening event this semester, and the event produced fruitful discussion around the major concerns for students on campus: discriminatory policies toward the LGBTQ+ community, funding to promote accessibility to public buildings for students with disabilities, and the future of Line 5 in the Straits of Mackinac. Turnout for the event remained consistent with last year, but upon further brainstorming, ASMSU will make strides to improve the co-sponsors preparation for speaking to elected officials, as well as the conduct of the event to ascertain that concerns are heard in a more informal, discursive manner.

With intentions of contributing to the necessary change at Michigan State University in the aftermath of Larry Nassar and general mistrust with the university’s administration, ASMSU also crafted legislative language in collaboration with Senator Curtis Hertel Jr. and Representative Sam Singh for the inclusion of a student trustee on MSU’s governing board. This language was a product of extensive research on other universities’ inclusion of a student on their respective governing boards and will be tentatively introduced in April. If passed, the bill would create a ballot question asking Michigan voters if they believe a duly enrolled student should sit on the governing board of their respective university, in hopes of providing transparency and more concrete representation.

**Sustainability**
Along the vein of last semester’s efforts to recycle single-use plastic bags, this semester GOA advocated for the end of plastic bags on campus. Bill 54-10, passed in November 2017, raised the issue of single-use plastic bags on campus, and asked for a retreat from their usage in campus dining and retail. The office adamantly pushed this idea to Sparty's
retail purchaser, and an agreement was reached to end the use of plastic bags after Spring Semester 2018. With the reduction of single-use bags on campus, and an increase in the availability of reusable bags sold within Sparty's and through ASMSU’s fall campaign, the GOA approached this sustainability issue in a multifaceted manner.

Sustainability also garnered a more established role within ASMSU this semester, with the transition of the Assistant to the Vice President of Governmental Affairs position to the Liaison for Sustainable Initiatives position. This new role still falls under the direction of the governmental affairs office, but now focuses on the advancement of sustainable programs and initiatives within the organization, across campus, and at various levels of government. In preparation for the position, some of the Governmental Affairs staff and a General Assembly Representative attended the Washington Oregon Higher Education Sustainability Conference (WOHESC). The conference provided information regarding sustainable practices on campuses and cities in the region, which the representatives of ASMSU consolidated in hopes of making strides toward sustainability on Michigan State’s campus.

**Other Initiatives**
In partnership with the Student Rights Advocates, GOA put forth a general plan to transition the Know Your Rights Event to a series of Know Your Rights videos. These videos will still consist of the imperative information students learned at the event last semester, but the new medium of sharing this information will allow easier, quicker, and more timely access to students. The first video will consist of information surrounding Minor-in-Possession charges and how to navigate the system from start to finish.

**Looking Forward**
All of these aforementioned initiatives will be built upon after this academic year. The financial concerns within East Lansing proceed and GOA should be cognizant of the city's proposed solutions to the problem. The city gathered public feedback from residents of East Lansing regarding budget cuts and new revenue sources, and ASMSU remained vocal during this process; however, a student presence in the city over the summer and fall semesters will be necessary to ensure students interest are represented in ongoing deliberation.

Although ASMSU advanced legislative language for introduction of the student trustee constitutional amendment, the advocacy and deliberation will not stop there. The next staff of the office will necessarily advocate for this change to Michigan legislators in the House and Senate in order to ascertain further transparency and representation for students at the university. Concurrently, entities such as Reclaim MSU continue to advocate for an expansion of ASMSU's proposed amendment, which would include 2 student trustee members and 2 faculty members. Regardless of political feasibility, it will be important to always consider the opinions of all students on campus and take action upon them where opportunity presents itself.

Recent bills passed through the general assembly necessitate future attention, as well. In particular, bill 54-46, which solidified ASMSU’s support for the ACLU's Promote the Vote ballot initiative, should be prioritized early by the new GOA. The ballot initiative aligns with the free and fair access to elections advocated for by ASMSU and has serious traction to find its way onto Michigan's general election ballot in November. Promote the Vote's platform represents a beneficial step in access to voting within Michigan, specifically for students!

The Promote the Vote ballot initiative is one of many expected to be on the ballot this November and informing students about all aspects of the ballot could be done in similar fashion to the efforts of informing students about the East Lansing City Council election in 2017. If ASMSU intends on ascertaining a large student turnout, then it should make strides to educate the voting bloc during this midterm election cycle.

Finally, as a finale to the semester, ASMSU will attend the Big Ten on the Hill conference from April 14-17. Advocacy points will revolve around reauthorizing of the Higher Education Act, ensuring access to higher education for all students, creating transparency amongst higher education data, and combating the culture of sexual assault on campuses. ASMSU looks forward to this opportunity to meet with Michigan’s Congressional delegation on behalf of Michigan State University’s undergraduate student body.
Internal Administration

- Continued the expansion ASMSU Mentorship Program
  - Over 70 ASMSU members participating by building relations and leadership development. We re-arranged some pairs this spring semester to ensure that every ASMSU member wishing to participate in the program could do so.
  - Encouraged greater partnership across pairs so that their engagement in the organization and each other increased.
  - Maintained Mentorship Program Facebook Page for increased connections with pairs.
- Improved in collection and retention of meeting materials (minutes, agendas and bills) from General Assembly and Class Councils by utilizing Google Classroom.
- Strategizing on better platforms of communication for events and opportunities for engagement across the organization. These included the public calendar on our ASMSU website, weekly meetings with various departments and the encouragement of cross-departmental collaboration.
- Emphasized the use of Trello, ensuring that communication of tasks was made more clear and consistent between Office of the President in relations to meeting materials.

General Assembly

- Conducted a third round of General Assembly Appointments, having for the first time in many General Assembly sessions a full General Assembly.
  - This appointment round lasted between January 15th to February 15th. We appointed 4 representatives from the respective colleges: Business (1), Veterinary Medicine (1), College of Social Sciences (2).
- Provided greater support to General Assembly representatives such as one on one meetings, orientations and training.
- Assisted numerous General Assembly representatives in transforming ideas into legislation and writing bills.
- Enhanced consistency and efficacy of communication between the broader organization and the General Assembly. Improved the system of communication to the General Assembly members, ensuring that emails were well-encompassing of all areas of the organization and keeping members well informed with follow-up emails every Friday.
- Continued the work of the Internal Review Board to encourage greater involvement from all areas of ASMSU in the annual process of review the ASMSU Code of Operations, this yielded a list of improvements that could be improved either for clarification, consistency or easing of operations.
- Continued to promote the and recognize the effort of many students.

Class Councils

- Completed the first Spring ASMSU Class Council retreat at the beginning of the semester. This was the first time that the Office of Internal Administration partnered cohesively with the class council graduate and student life advisors in order to conduct a retreat adjusted specifically for each class council. Apart from strengthening the support offered by advisors to the class councils, this allowed each council to readjust their goals for the semester. They were given specific programming to get to know each other better and develop their plan for the semester.
- Conducted weekly meetings with Director of Marketing in order to ensure promotion and outreach of Class Councils. This allowed for greater turnover in the ordering of materials and increased the integration of the class councils not only within the organization but outside it as well.

Freshman Class Council - Theme: Leadership Development

- Civic Engagement committee partnered with the ASMSU Governmental Affairs department in order to get students deputized and assist in the rounds across residential halls getting students registered to vote. This has been a goal of mine, to partner class councils with VPs to assist with broader organizational goals.
- Let's Bag Hunger – an initiative spearheaded by the Civic Engagement Committee, where they tabled across campus for a week collecting non-perishable foods form dormitories. The foods were donated to Haven House and the Greater Lansing Food Bank. This event was a great success, an improvement from the proposed event on fall semester “Combos for a Cause”.
- Diversity and Inclusion Committee – They coordinated two initiatives this spring semester. The first one was an FCC participation at the South Neighborhood MRULE, where they had dinner and attended MRULE together, engaging in complex conversation about diversity and inclusion. The other initiative was a presentation they made on the topic, at a LENC workshop.
- Mental Health Awareness Committee – Partnered with the Student Greenhouse Project in order to distribute “Grit Kits” at the SGP event during Mental Health Awareness Week. The grit kits contained among other things, a list of mental health resources on campus.
- Know Your Rights Night – Out of the mentorship program an amazing partnership yielded from it. The vice president of FCC and the assistant director of Student Rights Advocates partnered to organize another Know Your Rights Night, bringing not only FCC but hall
governments to highlight the rights and responsibilities of students on and off campus.

- **Battle of the Late Nights** – This was the first time that the freshman class council had a separate committee for Battle of the Late Nights, instead of having the entire council work on the event. This shows not only the number of members but also their level of engagement within the organization. This year’s restaurants included: the MSU Dairy Store, Buffalo Wild Wings, Conrad’s, Potbelly, Cottage Inn, Blaze and Starbucks. They had everything organized to the last detail, including plaques/awards for each participant vendor. The event brought once again over 400 students who all had to show their completed ASMSU ballot in order to enter the event.
- The entire council assisted the ASMSU VPFO in spreading the word about two major ASMSU services: Bike Share and the free Wall Street Journal.

**Sophomore Class Council** – Theme: Health and Wellness

- At the beginning of the semester, the council worked on a variety of initiatives to incorporate more members and increase their visibility. Apart from these efforts they also elected a new President to the council.
- For Mental Health Awareness Week the Sophomore Class Council partnered with the Broad Art Museum to host an event. It entailed bringing a friend and making friendship bracelets. Apart from promoting Mental Health Awareness the event brought friends together to cherish the support systems that they can always tap into and rely on when one struggles with mental health.
- For Elections Week – The Sophomore Class Council had the task of creating an event that would become the staple of the Sophomore Class Council when it came to ASMSU Elections week. They resorted to buying a popcorn machine and distributing popcorn across campus at various high-traffic locations. The catch is that every popcorn bag will be sealed with a card saying, “Vote before you open” and the link to do so. The event was a success since the entire building would smell of popcorn attracting many students.

**Junior Class Council** – Theme: Professional Development

- Organized and executed the first panel of the Professional Development Speaker Series.
  - Worked in collaboration with marketing for outreach and production of promotional materials for the event.
  - Members of the Junior Class Council invited numerous institutions, clinics and hospitals to gather professionals from different areas provide insight to students seeking similar career paths.
  - Event took place at the MSU Union on Thursday, February 22nd bringing together students from different Pre-Law areas interested in connecting with the speakers they invited.
  - Council developed a post-event survey to gather information on how to improve this event in the future.
- **Junior Class Council Cookout**
  - Continuing the tradition of the Junior Class Council of putting together cookout for ASMSU elections week.
  - When planning the event, JCC members were in communication with the Senior Class Council in order to gain advice on best practices and sponsorship from the older crowd.
  - In order to increase the number of votes being cast at the cookout, we ordered wireless routers that would power the ASMSU iPads and ease the voting process.
  - At the event, they distributed Insomnia Cookies in the morning, in the afternoon they distributed Conard’s and iced-tea. This was a suggestion of the current Senior Class Council.
  - The support and partnership with the ASMSU graduate assistant proved extremely helpful throughout the planning and execution of this event.

**Senior Class Council** – Theme: Spartan Legacy

- Continued raising money for the Senior Class Campaign, towards the:
  - Spartan Success Scholars
  - Fostering Academics Mentoring Excellence Program (FAME)
  - The fundraising is taking various forms, the most prominent one is the Crowd Power (online fundraising) as well as the Senior Bar Crawl.
- The Commencement Committee is on the process of interviewing the commencement speakers for this semester graduation.
- This semester the council received a larger number of nominations for the Outstanding Senior, Faculty and Staff awards, promising great attendance at the reception.
- For the first time the Senior Reception will be at the Broad Art Museum, they have finalized the planning, catering and budgeting for the event.
- Near graduation day, the Seniors have partnered with the Alumni Association to host pictures at the original Sparty (inside the stadium). The Sparty Mascot will also be present at the event making this experience unforgettable to our graduates.
Spring 2018 was an enormously productive semester for the Student Allocations Department. The department remains a destination for RSOs and a great partner for our CORES and COPS organizations.

STUDENT GROUP FUNDING

The Student Allocations Board has continued to support Registered Student Organizations (RSOs), New Startup and Activity Departments (including CORES & COPS) through funding.

- This semester we have funded 37 RSO Events and allocated $135,314 to strengthen programs for groups on campus.
- 6 Startup were approved for $1800 grants to empower students to develop communities to meet their own needs
- 5 research fund applications were approved for $900 to support undergraduate research on campus.
- 12 Activity Department Events/Projects were funded for a total of $127,180

RSO CONSULTING

RSO consulting had a successful semester of growth.

- RSO Consultants hours were increased from 5 hours a week to 8 hours a week
- Evaluated different group structures
- Completed successful case studies on Start Up RSOs and Successful RSOs (what works well, what doesn’t, etc)
- Expanded supporting documentation to benefit RSOs on how to navigate campus.

STUDENT ALLOCATIONS BOARD

The 4th Session Student Allocations Board has had a remarkable semester. We’ve made positive changes and had great conversations about how to best serve the student body.

- GA Bill 54-42 clarified definitions for funding eligibility
- Digital Application allowed for a record number of applications and radically increased the pace of application processing.
STARTUP GROUPS FUNDED

MSU Project 1:17
Slow Food MSU
SAGA - Spartans Abroad Global Ambassadors
Spartans.4.Spartans
LUX Media MSU
The Bat Association of Michigan State University

RESEARCH FUNDING DETAIL

Michelle Church
Alex Babbit
Addison Wood
Courtney Bennet
Derrick Dwamena

RSO FUNDING DETAIL

<table>
<thead>
<tr>
<th>RSO Name</th>
<th>Amount Allocated</th>
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<tr>
<td>African Student Leadership Association</td>
<td>$ 4,500.00</td>
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<tr>
<td>American Advertising Federation</td>
<td>$ 3,350.00</td>
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<tr>
<td>Black Chamber of Commerce</td>
<td>$ 2,900.00</td>
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<tr>
<td>Black Women's Leadership Conference</td>
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<tr>
<td>Broad Student Senate</td>
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<tr>
<td>Chinese Student Coalition</td>
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<tr>
<td>Coalition of Indian Undergraduate Students (CIUS)</td>
<td>$ 3,500.00</td>
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<tr>
<td>FIRST Alumni and Mentors at Michigan State University</td>
<td>$ 1,614.00</td>
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<tr>
<td>Lutheran Student Organization - Martin Luther Chapel</td>
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<tr>
<td>Malaysian Student Organization (MSO)</td>
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<tr>
<td>Men's Volleyball Club</td>
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<tr>
<td>Michigan State Miracle Network Dance Marathon</td>
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<tr>
<td>Michigan State Paintball</td>
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<td>Michigan State Quidditch</td>
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<td>Michigan State Synchronized Skating</td>
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<td>Michigan State Triathlon</td>
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<td>MSU Japan Club</td>
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<td>MSU Relay</td>
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<td>Organization</td>
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<td>------------------------------------------------------</td>
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<tr>
<td>MSU Student Investment Association</td>
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<td>MSU Student Michigan Education Association</td>
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<tr>
<td>MSU Table Tennis</td>
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<td>MSU Women's Club Water Polo</td>
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<td>MSU Women's Volleyball</td>
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<td>SpartaHack</td>
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<td>Spartan Battalion Army ROTC</td>
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<td>Spartan Speech</td>
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<td>Spartans Rebuilding Michigan</td>
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<td>Successful Black Women</td>
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<td>Tzu Chi Collegiate Association of MSU</td>
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<td>Volunteers Around the World - Dental Outreach Chapter</td>
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<td>VIM Magazine</td>
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<td>Women in Business Students' Association</td>
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<td><strong>37 RSOs Supported</strong></td>
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**ACTIVITY DEPARTMENT FUNDING DETAIL**

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<tr>
<th>Organization</th>
<th>Event</th>
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<td>Arab Cultural Society</td>
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<td>Arab Cultural Society</td>
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<td><strong>Total</strong></td>
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<td><strong>$127,180.85</strong></td>
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*Funding approved in Fall 2018 and dispersed in Spring 2018*
This semester has been filled with lots of exciting programming, and we would not have wanted it any other way.

Congratulations on another amazing semester here at ASMSU!

1. ASSOCIATION OF BIG TEN STUDENTS

Winter Conference 2018

In January, we hosted the Association of Big Ten Students (ABTS) for the first time in seven years. All 14 Big Ten universities were represented at this conference for an opportunity to network, share ideas, and meet university and elected officials. Some of the main highlights were a presentation from Judge Andrea Larkin in the Capitol Building, a Big Ten Strolling Dinner at the Huntington Club, and a City Relations Panel with elected officials and staff from East Lansing, an Ann Arbor councilmember, and MSU university officials.

2. EMERGING LEADERS PROGRAM

ASMSU Emerging Leaders program is geared towards developing future campus and community leaders. The goal of this comprehensive curriculum is to offer underclassmen an opportunity to participate in all areas of ASMSU, improve and make the changes they want to see on campus, and develop the skills necessary to excel within a professional setting. As an interactive learning experience, Emerging Leaders would act as an internship program with ASMSU dedicated to helping the individual better understand the nature of both ASMSU and Michigan State University.

With the help of our Human Resources Department, the incoming Chief of Staff, advisors, and the Steering Committee, the curriculum Emerging Leaders Intern Program was passed and will be put into place for the 2018-2019 school year.

3. MENTAL HEALTH AWARENESS WEEK

Partnered with COGS, UAB, RHA, Greek Life, CAPS, MSU Libraries, the Abrams Planetarium, class councils, and 6 other RSOs to put on events for our annual Mental Health Awareness Week. Some of the big highlights from the week were:

- Working with stores in East Lansing and departments on campus to pass out over 4,000 Mental Health Awareness Ribbons
- Passed out over 80 coloring books at a relaxing Coloring & Coffee event hosted by Espresso Royale
- Promoted and worked with RHA on hosting Jordyn Wieber at the Pasant Theater to talk about empowerment and overcoming adversity
- Unveiled the Mental Health Awareness Mural at the end of the week to increase awareness and talk about releasing the stigma with both the MSU Community and the East Lansing Community.

4. 2018-2019 HIRING

Our Human Resources department created and implemented a hiring schedule and interviewed at least three students for each staff position. Now we are creating an on-boarding training and planning a new hire orientation to ensure we retain the best talent for on-campus jobs.

5. STORIES BEHIND THE SPARTANS

Nora Lynch, our Liaison for Diversity and Inclusion Initiatives, has been hard at work to get Stories Behind the Spartans incorporated at Academic Orientation Program. Stories Behind the Spartans will be distributed to 11,000 incoming Spartans at this summer's AOP along with all of the other materials students receive when they first step on campus.

6. ELECTIONS

This year I have had the opportunity to chair the Undergraduate Elections Commission. This team has communicated with administration for ballot items, worked with candidates on campaigning questions, and has planned elections week.