



**ASMSU
OFFICE OF THE PRESIDENT
FALL SEMESTER 2017
REPORT**

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PRESIDENT LORENZO SANTAVICCA - FALL 2017

Spartans, we arrive at the end of our fall semester that has been filled with so many opportunities for student engagement and leadership. Throughout this report, it is the hope of my team and I that you are able to identify the work ASMSU has accomplished so far, and look to the work of other areas we hope to go within the next semester. We hope you will consider joining us in the work that only succeeds because we work as a team with a mission to improving the overall experience for our collective student body at Michigan State University.

At the beginning of the fall semester, we were posed with handling **campus climate** head-on. Regarding the Richard Spencer speaking request, we took a stand demonstrating our community is worth the values we have set for ourselves, notably respecting the safety and security of marginalized communities at our university. We are being kept abreast with the situation to determine whether or not current litigation regarding the speaking request will be honored by law in the spring semester, and will determine next steps in convening a **student-leader working group** to discuss safety and security for everyone.

In effort to "Build Inclusive Communities" at Michigan State, we are also continuing our work with the **Stories Behind the Spartans campaign**, allowing students to share their personal narratives and experiences on campus to demonstrate an overall culture of empathy and active listening. I encourage all students to head to our website to share your story and be a part of this initiative.

At our ASMSU retreat, we outlined our newest initiative, called **Project TIME: Teamwork Inspiring Measurable Effectiveness**, the overall commitment from ASMSU to have a sense of data driven advocacy through an undergraduate student survey. This semester has been comprised of gathering interested questions for the survey, and securing a partnership with the Office of Survey Research to administer the survey. Next semester, we plan to administer the survey and recruit the feedback of our peers in areas of our services and advocacy areas for ASMSU.

Regarding **health and wellness**, the beginning of the semester allowed us to have early conversations with stakeholders to discuss the future of recreational facilities on campus. We are working closely with the individuals who are looking to renovate these spaces for our students and will keep informed in the process on how to ensure the best for our students. In regard to the newly-opened **Counseling and Psychiatry Services** unit on campus as of this semester, we are still without an executive director to

help guide the overall unit into the future and provide new levels of innovation. We are working with the Council of Graduate Students to ensure a smooth transition in this regard. We are continuing to address the concerns of wait times for the services provided, as well as the resources through personnel in the unit to ensure ultimate satisfaction for student behavioral health.

Sexual assault remains a priority for all of us at ASMSU. In October, we had successful student engagement and reception to our **"It's on Us" Week of Action**. The week was successful in large part to our active engagement and collaboration with a number of communities on campus that are invested in ultimately ending sexual assault at our university. In recent news with Dr. Larry Nassar, we will work actively in the spring semester to hold the institution accountable on this unfortunate series of events that affected so many Spartans in our community, and we will keep our student body informed as to how we move forward in that regard.

With **city relations**, we have been active in our efforts to bridge better relations between the university and East Lansing leadership. With the failure of the income tax proposal, we have been trying to do our part and come to some solutions on how to foster a community that is headed in a positive direction for all those that live, work, and benefit from the prosperity that can come from our city.

Throughout the fall, we have been fortunate for the **level of student engagement in the organization**. Since the spring ASMSU elections, we have had 15 new appointments of representatives to our General Assembly. Now more than ever, we are the closest we ever have been in many years to having a full representation of students in the legislative body of the organization. In January, we will begin our hiring procedure for the upcoming academic year. It will be critical for students who are interested in joining our team next year to look to Handshake for our staff positions, and in February, look to our ASMSU website for information on the next set of spring elections and running for an assembly position.

In all, I am proud of the work that the organization has done this semester, making a commitment every day to improve the lives of 40,000 undergraduate students. I am thankful for the level of continued commitment from everyone involved, and hope that we inspire even more students to be engaged in the coming semester. Best of luck on your final exams, and cheers to a wonderful spring semester ahead! GO GREEN!

ASMSU: OFFICE OF FINANCE & OPERATIONS

Fall Report 2017

Vice President for Finance and Operations- Dan Iancio

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OVERVIEW

1. General Fund

General Fund Item	Balance
General Fund Allocation	\$5,809.10
Rollover FY 2016	\$74,201.80
Starting General Fund Balance	\$80,010.90
Bill 53-06 Hughey Fund initial allocation	(\$5,000.00)
Bill 53-06 Matching donation Liability	(\$20,000.00)
Bill 53-12 Mentorship Program	(\$500.00)
Bill 53-13 Project Time Initial Allocation	(\$8,000.00)
Amount Allocated to Date	\$33,500.00 (42% of General Fund)
Ending Balance Fall 2017	\$46,510.90

**Note: Ending balance reflects the total monetary amount of bills passed through the General Assembly in the Fall of 2017.*

2. ASMSU Services Statistics

iClickers

- 1,230 rented throughout Fall 2017
- 28 purchased in the Fall to be available for Spring 2018

Graphing Calculators

- 59 Graphing Calculators checked out in Fall 2017
- 52 ordered in the Fall available for Spring 2018

ASMSU Loan Program

- 118 interest free loans given to students
- Loans given total \$34,450
- Up from Fall 2016 \$27,650

ASMSU Print/Copy Service

- 6,676 pages printed throughout Fall 2017
- Up from around 2,500 last Fall

Blue Books

- 7,350 blue books given out this Fall 2017 (excludes upcoming finals week)
- 9,500 blue books given out throughout Fall 2016

Student Legal Services

- Advice given/help provided to 1,013 students in Fall 2017
- Significant aid given in 5 organizational contracts over Summer 2017

Student Rights Advocates

- Cases Opened: 25
- Hearings: 11
- Advice given to 145+ students

Red Cedar Log

- Yearbook distribution in Fall 2017:
 - 7,000 total yearbooks printed
 - 4,100 distributed (up from 3,300 at time time in Fall)
 - 2,900 in inventory for future distribution
- For more information, please contact Kent Kubani at rclcic@asmsu.msu.edu

3. Long Term Investments

1. Original investment of \$300,000 invested in \$75,000 installments throughout 2016.
2. ASMSU's Long Term Investments are managed through the Michigan State University Office the VP for Finance
3. As of September 30th, ASMSU has experienced a return of **\$47,452** bringing the inception to date total up to **\$347,452 giving us a total return of 9.6% since inception**. Our most recent trailing 1 year return is at **11.37%**.
4. ASMSU continues to retain all earnings in the investment account rather than having a quarterly spending policy distribution. These funds will continue to accumulate and are available should ASMSU decide to use them for a project or initiative.
5. ASMSU continually meets with the Office of the VP for Finance quarterly to discuss options for changing the investment policy. Any changes in investment strategy will go through the finance committee.

Please reach out to vpfo@asmsu.msu.edu if you would like a copy of the complete ASMSU Liquidity and Investment Report

4. ASMSU Safe Ride Initiative

On September 4th, 2017, ASMSU officially launched the full Safe Ride program. Throughout Fall 2017, the Office of Finance and Operations for ASMSU has strived to continually improve the initiative. The program is still in its infancy and this academic year is vital for the future of the initiative as there will be a vote for the Safe Ride program tax in the Spring of 2018. Jenna Gudritz, our Asst. VPFO, has been instrumental in helping our Office improve this program and has helped manage the logistics of Safe Ride including, but not limited to survey distribution, scheduling, staff management, and hiring.

Mission and Operations:

- Mission of the ASMSU Safe Ride Program: The ASMSU Safe Ride program facilitates safe and reliable transportation home for any undergraduate student at Michigan State University from anywhere within the program boundaries. These rides are free, convenient, non-judgmental, and confidential to promote a culture of health and safety at Michigan State University.
- The program runs from 10:00pm to 2:30am seven days a week during the academic year when classes are in session. The service follows the academic calendar and service periods are adjusted by the VPFO as needed.
- Currently, we operate with 2 vehicles Sunday-Wednesday and 3 vehicles Thursday-Saturday
- Dispatching is done using student staff and TransLoc software which automatically prioritizes rides based on predetermined factors
- Students are picked up in the most efficient manner as dictated by the software and dropped off accordingly.
- There are often several rides provided with one van at the same time in order to increase efficiency of the fleet.

Contractual Negotiations:

- During the Summer of 2017, our Office along with the help of others on team ASMSU was able to save nearly \$20,000 in operating costs from Dean's initial contract proposal
- Moved to a 3-year agreement with Dean Transportation solidifying a trusted partner in the program

Top Level Data for the program:

- We have given out more than 3,000 rides to over 4,500 passengers
- Most rides are completed from 10 pm to 1 am and requested through the application
- Higher volume during the weekends
- Median wait times around 15 minutes with a high of around an hour especially on weekends
- Most rides taken are from the Library, the Union, and South Neighborhood

Program Improvements:

- Installed a radio for more efficient communication between drivers and dispatchers
- Improvements in dispatcher shift scheduling and employee policies
- Worked with TransLoc to help improve application and identify areas of improvement
- Various survey improvements
- Creation of tracking and issue reporting sheets for dispatch team
- Standardized denial reasons created for greater efficiency when dispatching
- Incorporating use of the deny feature to help mitigate over capacity of the program
 - Urges students to wait "X" minutes instead of thinking a ride is coming quicker than it is
- Allowed for more driver choice in regards to letting drivers drop students off if they have been in the car for over 20-30 min
- Implemented invoice review mechanism for due diligence

Student Reception/Feedback:

- Overall positive reception from the student body
- Main concerns are the application functionality (inaccurate wait times predicted mainly) and wait times for rides
 - This is expected as this is a new program and we function with limited resources

Please reach out to vpfo@asmsu.msu.edu if you would like a copy of the ASMSU Safe Ride Full Report

Safe Ride Moving Forward:

- Continue to improve the service to the best of our ability
- Provide increased customer service and follow up on issues to collect data for improvement
- Implement response plans to various incident scenarios that could develop
- RFI for Driver provider to ensure competitiveness
- Work with TransLoc to identify issues and improve the application and dispatching software
- Will be participating in a TransLoc beta
- Prepare for the tax vote in the Spring
- Finish waiver implementation

5. Bike Share

The ASMSU Bike Share program is an effort to provide a free, non-vehicular transportation option to students through a low cost, effective bike share rental service. After a successful pilot program in the 2014 and 2015 academic years, ASMSU has expanded the service to 40 bicycles operating out of Bailey Hall, Butterfield Hall, Snyder Hall, North Hubbard Hall and East Wilson Hall. Additionally, ASMSU has partnered with Recreation Sports and Fitness Services, the Resource Center for Persons with Disabilities, and Student Affairs and Services to add hand-cycles to the program. This will allow all students, regardless of ability to take advantage of the program.

In the beginning of 2017, our Office managed to obtain \$12,000 of costs savings for the program through negotiation with MSU Bikes for 2017-2018. Furthermore, due to the delay from RHS in rolling out the Bike Share program, our Office obtained an additional \$2,000 in cost savings from MSU Bikes and will only pay for the maintenance of the bikes for the Fall semester.

Changes made in the Summer/Fall 2017:

- Home base system established
- Tag keys with home location
- Moved charging mechanism to ASMSU from RHS

- Updated wavier and contract
- Introduced contract summary page on top to simplify process for students
- Weekly reports from RHS regarding bike usage
- Updated flyer and marketing materials for the program

Due to a late rollout of the program this year and insignificant promotion due to an uncertain timeline provided by RHS, there is not enough significant data for the program at this time for Fall 2017.

Below you will find data from the previous year of operation from Fall 2016-Spring 2017.

Unique Users: 463 Students during the 16-17 School year

ASMSU Bike Sharing Information Fall & Spring Frequency of Loans				
Residence of User	Fall 2016	Spring 2017	Total	Notes
<u>Brody Neighborhood</u>				
University Village	17	3	20	
Armstrong	8	3	11	
Bailey	124	53	177	
Butterfield	193	153	346	
Bailey	124	0	124	
Bryan	26	6	32	
Emmons	28	4	32	
Rather	199	11	210	
Total	719	233	952	
<u>North Neighborhood - West Circle</u>				
Campbell	0	0	0	
Landon	6	0	6	
Gilchrist	6	0	6	
Mayo	0	0	0	
Williams	0	0	0	
Yakeley	13	19	32	
Total	25	19	44	
<u>North Neighborhood - MASP</u>				
Abbot	101	75	176	
Mason	37	19	56	
Phillips	30	1	31	
Snyder	40	33	73	
Total	208	128	336	
<u>South Neighborhood</u>				
North Case	0	3	3	
South Case	0	1	1	

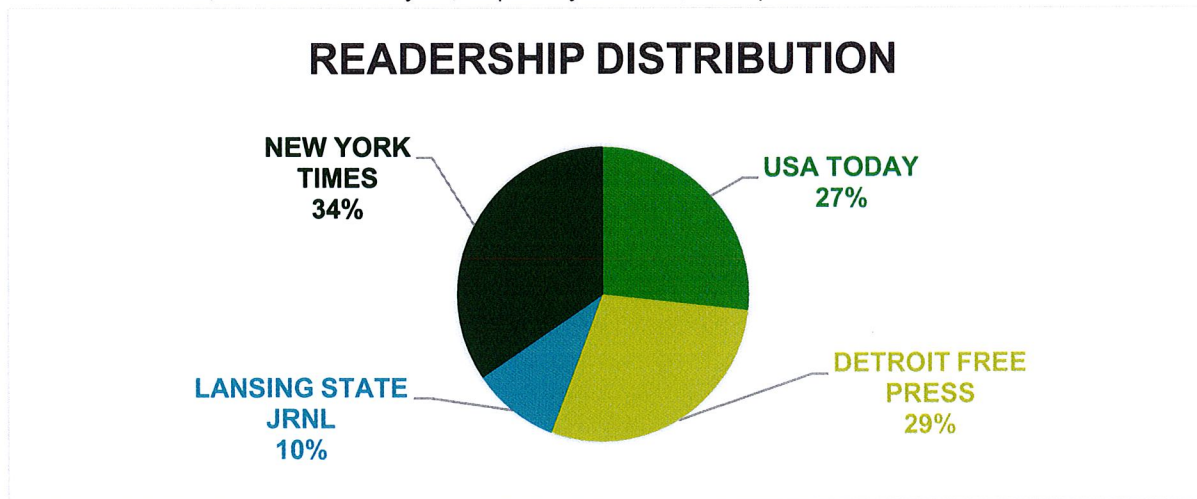
East Holden	17	10	27	
West Holden	41	38	79	
East Wilson	50	26	76	
West Wilson	13	11	24	
North Wonders	61	45	106	
South Wonders	5	30	35	
Total	187	164	351	
<u>River Trail Neighborhood</u>				
East Shaw	12	20	32	
West Shaw	1	0	1	
East McDonel	0	10	10	
West McDonel	1	5	6	
Owen	13	2	15	
Van Hoosen	0	0	0	
Total	27	37	64	
<u>East Neighborhood</u>				
East Akers	31	77	108	
West Akers	2	7	9	
East Holmes	12	4	16	
West Holmes	1	0	1	
North Hubbard	85	108	193	
South Hubbard	90	84	174	
Total	221	280	501	
<i>Grand Totals</i>	1387	861		

Moving Forward:

- **The last day of the Fall Bike Share program will be after finals to allow for ample student use**
- **The Spring and Summer will be the last semesters for the program**
 - Looking to have this taken over by the Regional Bike Share Program that is currently in development in conjunction with Lansing, East Lansing, and Michigan State.
 - Our role will be to reduce costs for students using the regional program going forward and keep the student voice involved in the development and improvement of the initiative.
- Bike Share Spring 2017: Rollout anticipated around Spring Break
 - We have created an online waiver to simplify the process for RHS for the Spring
 - MSU Bikes has agreed to increase service if needed and provide an hourly rate giving us better response times to Bike Share issues
 - ASMSU will work to open up the program to all students who live on and off campus for the Spring
 - We were able to obtain further favorable cost savings for the program and are only paying for maintenance going forward with no lease costs

6. Readership Program

- Provides free newspapers including the New York Times, USA Today, Detroit Free Press, and the Lansing State Journal to all undergraduate students through bins located around campus.
- The contract was renewed for a 1-year term and terminates 4/28/2018
- For locations, visit: <http://asmsu.msu.edu/services/readership-program/>
- Distribution Data: 48,500 copies read by students so far in the Fall semester
 - 2016: 132,000 for the whole year, off pace by about 17,500 copies



Moving Forward:

- ASMSU will work closely with the Impact Radio and other organizations to improve and promote the service more broadly
- Attempt to have ID scanners reinstalled for data collection purposes

7. Red Cedar Log (and Associated Contracts)

- Home of an award winning yearbook and provides senior photos for students for the publication
- Contracts for both Lauren Studios photography and Jostens expired in the summer and our Office worked through the negotiation process with both vendors
- Jostens:
 - Manufactures and ships yearbooks to ASMSU and photographed seniors
 - 7,000 copies of the 2018 yearbook with a range between 6,000-7,000 copies for the 2019 book
- Lauren Studios:
 - Provides senior photos for RCL publication
 - Their obligations:
 - Provide photographers and equipment,
 - Provide ASMSU with \$10 per senior photographed and \$15 per package purchased
 - As well as \$1,000 worth of photography equipment for RCL
 - ASMSU obligations:
 - ASMSU provides rooms and advertising
 - Missed payments in the past allowing us to recover around \$32,000 this current year
 - 1,034 seniors photographed (up 80 from last Fall)

8. Test Prep

- Kaplan agreement ended in the Summer of 2017
- Currently in negotiations with the Princeton Review, a company offering Graduate test preparation services, for a new agreement including:
 - Discounts for in person courses
 - Discounts for online course
 - Discounts for tutoring services and med school admissions preparation

9. Engagement Office

- Throughout the Fall of 2016, ASMSU worked hard to re-brand what was formerly known as the ASMSU Business Office. With the passing of bill 53-30, the Business Office is officially known as the Engagement Office. The Business Office, as it once was, has evolved over time to a service oriented hub for student engagement. As the face of ASMSU, the Engagement Office is the home of all ASMSU services including the Iclicker and graphing calculator rental programs, interest free loan services, and also offers printing and blue books for students. Looking forward to the remainder of the year, our Office will work hard to market the Engagement Office more heavily to the student body and establish a stronger brand reputation on campus.
- The Engagement Office is open Monday through Friday from 9am-4:30pm and serves as one of the main points of contact between the student body and ASMSU. Students are encouraged to come meet with their elected leadership, obtain information on events and initiatives, utilize the free services we offer, or simply learn more about their student government. The office is always staffed with an approachable student who is willing to assist with whatever is needed while also lending a hand to members of our ASMSU staff as needed.

Moving Forward:

- The Engagement Office will be marketed more widely to the student body as a hub for student engagement
- Branding of iClickers and graphing calculators to generate brand recognition for ASMSU
- Update of Iclicker and graphing calculator inventory system
- Update loan system

It has been a very productive semester for the Office of Finance and Operations. We look forward to hitting the ground running in the Spring of 2018 to finalize and implement our work over the Fall semester. As always, if you have any questions, please contact me at vpfo@asmsu.msu.edu or the AVP for Finance and Operations, Jenna, at asstvpfo@asmsu.msu.edu.

Dan Iancio

Dan Iancio, VPFO of ASMSU



VICE PRESIDENT OF ACADEMIC AFFAIRS

EWURAMA APPIAGYEI-DANKAH - FALL 2017

Fall semester has been an extremely busy and productive time in the Academic Affairs department! I have been involved in happenings across the university, and all of the initiatives I have been a part of will have long-reaching and positive effects for the undergraduate student body. In my report, I will outline some of the most important efforts and initiatives I have been involved with, and will additionally discuss what some of my goals are for the upcoming semester.

Academic Governance

Within our university's system of Academic Governance, I have served on the Steering Committee, University Committee on Undergraduate Education, University Council, the University Committee on the Library, and have served ex-officio on Faculty Senate. Participating in these committees has given me great insight as to some of the long-term issues our university is grappling with as they pertain to student success, and what improvements we are trying to make to provide a better academic experience for students.

A key part of my role is appointing students, both General Assembly members and at-large students, to serve on the various Academic Governance committees; this is to ensure that the voice of students is heard on major academic issues that have the potential to impact our educational experiences. Committee participation is as follows:

University Council: 21/30 seats filled

Steering Committee: 2/2 seats filled

University Council: 22/30 seats filled

University Committee on Academic Governance: 2/3 seats filled

University Committee on Faculty Tenure: 2/2 seats filled

University Committee on Undergraduate Education: 4/4 seats filled

University Committee on Curriculum: 3/5 seats filled

University Committee on Honors Programs: 3/3 seats filled

University Committee on the Library: 1/2 seats filled

University Committee on Military Education: 0/2 seats filled

University Committee on International Studies and Programs: 2/2 seats filled

One of my biggest priorities for spring semester is ensuring that **all the seats on University Council are filled**, and increasing General Assembly participation in Academic Governance. I plan to also do a better job of holding people accountable to their participation in Academic Governance, both by being more proactive about reminding members when their committee meetings are, and also with outreach when people are not attending meetings. I will be sure to work closely with my intern to ensure that everyone stays abreast of what is happening within the Academic Governance system.

Mid-Semester Feedback

This semester, in conjunction with our President, Lorenzo Santavicca, I presented mid-semester feedback to various Academic Governance committees. Piloted in Lyman Briggs College in 2016, mid-semester feedback is an excellent pedagogical tool that allows students to provide their instructors with information on what is going well in a course and what can be improved for the remainder of the semester. Because of the success of the pilot effort in 2016, ASMSU suggested that mid-semester feedback be implemented in the remaining residential colleges. After receiving a formal endorsement from University Committee on Undergraduate Education and support from other Academic Governance committees, my goal for next semester is to get in touch with faculty in the residential colleges across the university, as well as any other interested faculty, and work with them to implement mid-semester feedback in the upcoming semester and years to come.

Search Committees

I had the privilege, this semester, of serving on the committee in charge of selecting a new University Registrar. Through this committee, I not only was able to establish connections with a wide range of faculty and staff across the university; I also was able to advocate for a Registrar who understands their role as an advocate for student

success and will prioritize the implementation of a new Student Information System (SIS) that can accommodate policies like our Course Retake Policy. The Course Retake Policy, though formally endorsed through by the university's Academic Governance system and supported by ASMSU, has sat dormant for several years because our current SIS does not have the capacity to handle the type of enrollment that course retake would lead to. I hope that with a new Registrar and new SIS implementation, we will have a unique and unprecedented opportunity to help improve students' academic success. Additionally, I helped identify students to serve on the Libraries Director and University Ombudsperson search committees; this will afford other students in the organization the opportunity to give input on who should serve in these important roles.

Academic Know Your Rights Night

This semester, for the first time, ASMSU's Academic Affairs department and Student Rights Advocates, in conjunction with the office of the University Ombudsperson, hosted an Academic Know Your Rights Night to inform students about what their rights and responsibilities are as students at this university. We also discussed the Code of Teaching Responsibility that instructors are guided by, and how students handle any academic grievances or allegations of academic misconduct that might arise over one's educational career. While the content was great, attendance was low; we hope to, in the future, base this program in the neighborhoods and have multiple sessions over the course of a semester. Best practice and plans for future events will be discussed next semester.

Course/Textbook Affordability

One of the largest projects I have been working on this semester, in collaboration with members of the HUB for Innovation in Learning and Technology and MSU Libraries is a research project to get a better understanding of how much students are spending on educational materials, why they are spending the amount that they are, and how costs can be reduced for students. This research project is multi-pronged and much of the work will be done next semester; my main role in this will be conducting focus groups with fourth-year students and doing a quantitative analysis of the average

amount that students in each department spend on textbooks and other course materials each semester. The final report generated from this research will be given to the Provost.

ASMSU Academic Committee

The Academic Committee has had extremely strong participation this year, and has gotten to interact with a wide range of administrators from throughout the university as they approach us with their ideas on how to improve student success and solicit our feedback. I am thrilled with how engaged members of the committee are! Bill 54-09, which was introduced by Representative Person and passed in the General Assembly and advocates for a Student Information System that has the capacity to accommodate the Course Retake Policy, was a piece of advocacy I was able to share with our incoming Registrar candidates so they know it is one of our priorities as an organization. I look forward to seeing what legislation the rest of the year brings from this committee.

Other Initiatives

I had the privilege of serving on the planning committee for It's On Us week, which is focused on preventing sexual violence within the MSU community. This is an issue I am extremely passionate about, and I was glad to have some input on what would best serve the MSU community in this regard to sexual violence education and improving the campus climate. I additionally serve on the Women's Advisory Council to the Vice President for Student Affairs, and have gleaned unique insight about the steps the university is taking to ensure that women-identifying students have a positive academic and extracurricular experience, as well as give feedback on what issues most impact on women students and what the university can do to help improve the climate.

I look forward to all that is in store for spring semester!



VICE PRESIDENT OF GOVERNMENTAL AFFAIRS

TYLER VANHUYSE - FALL 2017

The Governmental Affairs team strives to advance the Spartan community by representing the interests of students within various levels of government. I am very appreciative of the interest shown from all of ASMSU in our mission this semester, and I hope to continue to cultivate an environment where all feel empowered to join us in advocacy. This memo briefly describes our efforts this semester, and our anticipated efforts for the spring semester.

City Relations

Governmental Affairs truly initiated its local efforts at the start of the summer, with a heavy focus on voter registration efforts for the 2017 City of East Lansing local election. The election proved to be divisive on two major fronts: a student running for a city council position and an income tax with strong opposition from community members, including the Michigan State University administration. With all of this tension, I believe ASMSU as a whole delivered a positive, apolitical message that encouraged students to vote on the issues that would undoubtedly affect them for the foreseeable future.

ASMSU was able to initiate and follow through on a comprehensive voter registration plan with many facets: by-mail registration, online (Turbovote) registration, and in-person registration efforts. The plan was truly an experiment, and I am proud of our intentions and results. The intent was simply to discover the most effective means of voter registration, and the result was over 800 student registrations in 5 weeks, with data to draw upon for evaluation efforts. The Governmental Affairs office discovered that informing students of the ASMSU Turbovote platform produced exceptional numbers, 374 registrations in 5 weeks. Future members of the Governmental Affairs office now have the option of evaluating this data and utilizing the methods they believe most effective for student registrations.

Our educational and Get Out the Vote efforts were also formidable, relying on in person tabling events all across campus, news op-eds, as well as ASMSU's City Council Forum. As mentioned, our message was apolitical and informative, allowing for students to acquire information clearly and

make their own decisions come election day; and many students did! On November 7, MSU students turned out to the 5 on-campus precincts at rates that more than 500% the 2015 student turnout. ASMSU can hang its head high as a main actor in the community elections this fall.

However, our city efforts were not limited to the local election. We have also been adamantly pursuing solutions to some of the major housing issues facing students in East Lansing: the race to sign a lease and landlord accountability. The race to sign a lease has been a hot button issue for quite some time, and the Governmental Affairs office has been taking a proactive approach to fight this issue in the future. Our Community Liaison, Eli Pales, has been in constant contact with the mayor and other partners about how to diminish the issue. Directly related to this communication has been our work with another Big Ten University, the University of Minnesota; we have been learning from their landlord accountability campaign to discover the best way to inform students about all housing issues.

State Advocacy

At the beginning of the fall semester, we developed ASMSU's legislative focus toward the state legislature. Communication with the General Assembly about their interests inspired the Governmental Affairs office to extensively research a few pertinent issues to students: sexual assault/affirmative consent policy, voter registration policy, and higher education funding.

Initial work on affirmative consent and sexual assault prevention revolved around research and meetings with legislative partners. Meeting with Senator Curtis Hertel Jr., we assisted in the conversation about reintroduction of his "Yes Means Yes" policy. We also started building a coalition around the issue, working with entities such as the Michigan Domestic and Sexual Violence Prevention & Treatment Board with hopes of partnership in our advocacy efforts to various legislators during the Spring Semester. Similarly, Megan Kiefer, our State Liaison, accepted a special tribute from Senator Hertel Jr. and House Minority Leader Sam Singh on behalf of ASMSU in honor of our "It's On Us" campaign.

With recent legislative action by the General Assembly, the Governmental Affairs office transitioned from research to action regarding voter registration issues in Michigan. We have met with bill sponsors in the House and Senate in order to understand the political climate around their various bills; during this time, we've also advocated for further voter registration legislation, specifically online voter registration. As aforementioned, our Turbovote data shows that students respond well to the low-pressure, at home option of voter registration. These preliminary meetings are in preparation for advocacy on this issue to legislators who may be more hesitant to a change.

Sustainability and Other Initiatives

Sustainability efforts continued to be an important aspect of ASMSU's advocacy this fall semester. The Governmental Affairs office contributed city advocacy, administrative advocacy, as well as grassroots organization relating to the issue.

Our grassroots organization, headed by in-office sustainability expert Della Uekert, resulted in the recycling of over 6000 plastic grocery bags. Students were incentivized to bring ASMSU 10 plastic bags and swap them for a reusable tote bag for future grocery shopping. The initiative was a success and reached students all across campus as ASMSU partnered with a variety of groups, spreading the word about sustainability and ASMSU!

Similarly, the Governmental Affairs office expanded sustainability advocacy to the city and the university. In the city, we have advocated for easier and more efficient recycling opportunities for multi-family dwellings (i.e. apartments). Our university advocacy has been directed at the on campus Sparty's stores and their plastic bag usage. Both initiatives will be carried forward in the spring semester.

Another important aspect of this semester has been ASMSU's commitment to educating the student body about their rights on and off campus. In partnership with ASMSU's Student Rights Advocates, the Governmental Affairs office hosted a Know Your Rights Night where we invited

representatives from REHS, Student Life, ELPD, MSUPD, and ASMSU Legal Services to speak on a panel to students about their different rights in each entity's jurisdiction.

Looking Forward

The Governmental Affairs office intends to build upon all of this groundwork during the spring semester. Our city advocacy will be two-fold- an informational campaign surrounding housing in East Lansing, and a reintroduction of voter registration efforts in lieu of the Big Ten Voter Challenge. These efforts will be proactive, with the intention of setting up the future Governmental Affairs office for success in the latter half of 2018.

With the new year, the Governor will introduce his last state budget proposal and ASMSU will advocate for the continued increase for higher education funding. Partnerships with the MSU Office of Governmental Affairs and other universities will remain pivotal for our advocacy, and we have developed the groundwork for these important initiatives during this semester. The continuation of advocacy for voter registration and "Yes Means Yes" policy will also be a significant aspect of the Governmental Affairs office next semester. All of this considered, the office may advance work toward an intern initiative at the capitol that I facilitated conversation on during my tenure as State Liaison in the spring of this year.

ASMSU's demand for sustainable practices this semester has given way for a reconsideration of our current efforts surrounding the issue. Continuing our work this semester, the Governmental Affairs office will develop an improved, substantiated plan for the future of sustainability within the organization.

Finally, inspired by reflections on our Know Your Rights Night event this semester, the Governmental Affairs office and Student Rights Advocates will collaborate again to produce a series of op-eds and videos about this important information. The intentions are to reach a broader student audience that may not be attracted to the panel format, but are undoubtedly still interested in the information the event offers.



VICE PRESIDENT OF INTERNAL ADMINISTRATION

KATHERINE "COOKIE" RIFIOTIS - FALL 2017

Internal Administration

- Helped organized and recruited for the 2017 ASMSU Retreat. Created presentation which was given to all departments of ASMSU in order to encourage them to attend.
- Organized and Executed a Meet & Greet event for Freshman Class Council recruitment.
- Expanded the ASMSU Mentorship Program
 - Over 70 ASMSU members participating by building relations and leadership development
 - Established objectives for pairs to complete together and enhance teamwork
 - Created Mentorship Program Facebook Page for increased connections with pairs.
- Improved in collection and retention of meeting materials (minutes, agendas and bills) from General Assembly and Class Councils by utilizing Google Classroom.
- Constant communication with ASMSU Director of IT to update our ASMSU website to keep the organization up to date and transparent.
- Organizing individual day-retreats for each Class Council in the Spring semester.
- Strategizing on better platforms of communication for events and opportunities for engagement across

General Assembly

- Organized Robert's Rules Workshop for members of the General Assembly
- Conducted two rounds of General Assembly Appointments
 - First Round from August 28th to September 21st. Appointed 11 representatives from colleges: Business (1), Agriculture and Natural Resources (2), Music (1), No Preference (2), Communication Arts and Sciences (2), Arts and Letters (1), College of Veterinary Medicine (1).
 - Second Round from October 16th to November 16th. Appointed five

representatives from the colleges:
Natural Sciences (2), Nursing (1),
Communication Arts and Sciences
(1), Arts and Letters (2)

- Provided greater support to General Assembly representatives such as one on one meetings, orientations and training.
- Assisted numerous General Assembly representatives in transforming ideas into legislation and writing bills.
- Pushed for more engagement and constituent outreach through a number of venues, such as Rep@ASMSU emails, Facebook pages a tabling events.
- Enhanced consistency and efficacy of communication between the broader organization and the General Assembly.
- Established Internal Review Board to encourage greater involvement from all areas of ASMSU in the annual process of review the ASMSU Code of Operations.

Class Councils

- Worked with the Student Affairs and University Advancement advisers to develop themes for each Class Council in order to guide their purpose and programming.
- Working with MSU Alumni Association to enhance the themes, objectives and activities of Class Councils. Meeting with Dan DiMaggio and Alumni Association Interns to increase the work promotion and programing of Class Councils since they align with "MSU AA's 8-Year Continuum".
- Conduct weekly meetings with Director of Marketing in order to ensure promotion and outreach of Class Councils.

Freshman Class Council - Theme: Leadership Development

- Participated in MSU Service Days in the Lansing community.
- Sponsored \$250 for It's On Us Week.
- Tabled at 2017 Safe Halloween, engaging with community members and spreading awareness of ASMSU.
- Organized and executed a tailgate to increase awareness of the council and ASMSU

- Volunteered for Homecoming Float Building and It's On Us tabling events.
- Participated in Leadership Experiencing Networking Connections (LENC) workshops put on by the department of Student Affairs.
- Received presentations from different ASMSU Departments for exposure of the organization's activities.
- Organized collection of non-perishable food stored from Combos in dormitories to help Haven House. Initiative called: "Combos for a Cause."
- Marathon of the Majors tabling to promote ASMSU for no-preference students and other freshmen.
- Finals and positive affirmation event at Union, FCC will distribute little finals kits for students studying on Sunday, December 10th.
- Planning on tabling and participating on Spring 2018 Resource fair for transfer and starting students.

Sophomore Class Council – Theme: Health and Wellness

- Organized a Nutritional Health Awareness Week
 - Partnered with MSU Rec Sports to distribute 100 gym passes, to encourage students to attend the gym and start a healthy lifestyle.
 - Kicked off the week with a tabling event at the rock, distributing water bottles, granola bars and the flyer with a schedule of the week's events.
 - Planned and executed a CrossFit class and Yoga class free for students at the Union basement.
 - Partnered with the Lansing Silver Bells 5k sponsored MSU students to participate in the run, encouraging exercise and engagement with the community.
 - Tabled all over campus on Thursday, passing out kits with resources for a healthy life at MSU.
 - Organized a fundraiser to help cover the costs of the 5k participation sponsorship.
- Engaged with the Liaison for Health Safety and Wellness.

- Sent some representatives to the Mental Health Awareness Week organizing committee.

Junior Class Council - Theme: Professional Development

- Worked to increase their membership, which fortunately tripled from the first meeting to this day.
- Organized and executed the first panel of the Professional Development Speaker Series.
 - Worked in collaboration with marketing for outreach and production of promotional materials for the event.
 - Members of the Junior Class Council invited numerous institutions, clinics and hospitals to gather professionals from different areas provide insight to students seeking similar career paths.
 - Event took place at the MSU Union on Tuesday, November 14th bringing together 40 students from different Pre-Medical areas interested in connecting with the speakers they invited.
 - Council developed a post-event survey to gather information on how to improve this event in the future.
- Recently added a representative of the Alumni Association as a member of JCC.

Senior Class Council – Theme: Spartan Legacy

- Decided on three places to raise money for the Senior Class Campaign
 - Spartan Success Scholars
 - Fostering Academics Mentoring Excellence Program (FAME)
 - Sexual Assault Program
- Assisted the MSU Alumni Association with Tuesday of Giving with tabling events and helped raise money for the Spartan Success Scholars.
- Continuous effort for social media outreach.
- Started planning for the Senior Reception in the Spring.
- Participated in the ASMSU Gift Program.
- Designed plan for recruitment in the Spring semester in increase membership of the council.

VICE PRESIDENT FOR STUDENT ALLOCATIONS

STEPHEN C. BROWN - FALL 2017

Fall 2017 has been transformational for the Student Allocations Department. The department remains a dynamic place and great resource for student groups involved at Michigan State.

STUDENT GROUP FUNDING

The Student Allocations Board has continued to support Registered Student Organizations (RSOs), New Startup and Activity Departments (including CORES & COPS) through funding.

- This semester we have funded **42** RSOs and allocated **\$112,259** to strengthen programs for groups on campus.
- **10** Startup were approved for **\$300** grants to empower students to develop communities to meet their own needs
- **12** Activity Department Events/Projects were funded for a total of **\$120,479.29**

RSO CONSULTING

RSO consulting has started! It's opening semester has been a great success and it has a promising future.

- RSO Consultants hours were increased from 2 hours a week to 5 hours a week
- Promoted awareness of the brand new Spartan Solutions: RSO Consulting service
- Completed successful case studies on Start Up RSOs and Successful RSOs (what works well, what doesn't, etc)
- Developed a comprehensive road map for operating an RSO on campus including cost guides and how-tos regarding resources.

STUDENT ALLOCATIONS BOARD

The 4th Session Student Allocations Board has had a remarkable semester. The commitment to empowering students the freedom to create programming that meets their needs is enabled by the Student Allocations Board.

- GA Bill 54-08 clarified some outstanding clerical issues in the SAB Code Of Operations
- Application system is overhauled for the spring semester based on input from the board and other areas of ASMSU

STARTUP GROUPS FUNDED

Divine Satisfaction
MSU Rocketry
Smile 4 Kids MSU
Girl-Up MSU
Blueprints for Pangaea
Second Stage Productions
Somewhere in Between
Gentlemen's Club
Rising Black Men
Crowning Young Queens
MSU Young Democratic Socialists of America
Making a Memory
Spartan Badmaash
Sigma Alpha Omega

RSO FUNDING DETAIL

Name of Organization	Project/Event Title	Allocated
Roller Hockey Club	Roller Hockey Club	\$4,500.00
Institute of Management Accountants Student Chapter	Student Leadership Conference	\$1,500.00
MSU Marketing Association	Fall Trip 2017	\$927.05
African Student Union	2017 Gala and African Awards	\$2,818.00
MSU Women's Ice Hockey	Colorado Hockey Trip	\$4,500.00
Kappa Alpha Psi	Miss Kappa Alpha Psi Pageant	\$1,980.85
Gentleman's Club	Gentleman's Club Ball	\$2,000.00
Indonesian Students Association	Indonesian Cultural Night	\$3,799.00
Students Organize for Syria SOS	Conference	\$1,350.00
Delta Sigma Pi	Chicago Professional Trip	\$4,500.00
MSU Global Brigades Medical/Dental	Nicaragua Winter Trip	\$4,500.00
MSU Unmanned Systems	Leonidus 1- Unmanned Quad-Plane Hybrid	\$2,500.00
Biomedical Engineering Society	Conference and Club Design Project	\$1,000.00
Native American and Hispanic Business Students	Latino College Day	\$982.87
RCAHppella	Accapalooza	\$4,500.00
Climate Reality Project Campus Corps	100% Renewable	\$1,338.00
MSU Crew Club	Launch Dock	\$4,500.00
MSU Club Golf	Fall 2017 National Championship	\$2,500.00
Multicultural Business Students	19th Annual Leadership Retreat	\$3,250.00
POINT	Winter Wonderland Ice Skating Event	\$600.00

Michigan State University Rocketry	Spartacus Rocket	\$4,500.00
Women in Computing	Grace Hopper Celebration of Women in Computing Conference	\$2,699.00
Hmong American Student Association (HASA)	20th Anniversary Banquet	\$2,900.00
MSU Baja SAE Racing	Baja SAE	\$4,500.00
Public Relations Student Society of America	PRSSA National Conference	\$500.00
Spartan Global Development Fund	Microfinance Exposure and Engagement Trip	\$2,500.00
The VSN55	Magazine	\$1,500.00
National Association of Black Accountants	National Association of Black Accountants Central Regional Conference	\$3,000.00
Beta Upsilon Chi	Island Party	\$3,057.24
Michigan State University Wakeboarding Club	Yearly Budget	\$4,500.00
MEDLIFE	MEDLIFE Thanksgiving/Suture Clinic/Conference	\$582.00
Alpha Phi Omega	Beta Beta 80th Anniversary Gala	\$1,750.00
Institute of Internal Auditors MSU Student Chapter	IIA Meeting	\$505.00
MSU Women's JV Ice Hockey team (D2)	2017-18 Season	\$4,500.00
MSU Waterski	MSU Boat	\$3,000.00
The Spartan Dischords	Annual Christmas Show	\$4,500.00
Taiwanese Student Association	Basketball Tournament	\$2,760.00
MSU Mock Trial	Red Cedar Classic Tournament	\$1,587.00
Black Girl Fitness	Black Girl Fitness	\$2,000.00
Delta Tau Lambda	Salute to Latinas: Fuerza de la Mujer	\$3,517.70
Spartan DJ Club	Club Equipment	\$2,355.95
Alpha Epsilon Delta	Dominican Republic Medical Service Trip	\$2,000.00
TOTAL ALLOCATED (42 RSOs)		\$112,259.66

ACTIVITY DEPARTMENT FUNDING DETAIL

Group	Event/Project	Allocated
ISA	Leadership Retreat	\$18,552.00
BSA	Black Power Rally	\$36,392.09
JSU	Israel Fest	\$21,447.72
SVA	Veteran's Breakfast	\$7,620.25
JSU	Sparty's Hanukkah	\$5,715.00
SVA	National Conference	\$8,000.00
APASO	MAASU Leadership Summit	\$2,887.00



MSA	Islam Awareness Week	\$1,575.30
ACS	The Art of Calligraphy	\$2,364.00
Telecasters	Film Festival	\$2,219.79
Telecasters	Equipment	\$1,944.50
Alliance	Creating Chance Conference	\$11,761.74
TOTAL		120,479.29



CHIEF OF STAFF

LAUREN FISH - FALL 2017

Congratulations on a fabulous semester! The ASMSU staff have been hard at work over the last four months. Take a look at these summaries of past events, updates on our current initiatives and plans for the upcoming Spring Semester!

1. FALL WELCOME EVENTS

We were able to reach thousands of students in our first month back on campus! Staff members and other ASMSU divisions had the opportunity to engage with Spartans at U-Fest, Sparticipation, ASMSU Ice Cream Daze, Spartan Remix, and Fall-a-palooza.

2. TAILGATE SEASON

Each year, ASMSU administers the sales of tailgate passes for our students.

Season Passes: Full season pass – 28 sold; Big Ten season pass – 2 sold

Individual Games: Bowling Green – 26 sold; Western Michigan – 107 sold; Notre Dame – 158 sold; Iowa – 57 sold; Indiana (Homecoming) – 160 sold; Penn State – 71 sold; Maryland – 21 sold.

3. IT'S ON US WEEK OF ACTION

The It's On Us Week of Action that took place in October was a tremendous success. We were able to directly impact 630 students in one week. Alan Berkowitz, an internationally recognized expert on bystander theory and behavior, was our keynote speaker for this week and spoke with both faculty and students about the role they can play on our campus.

Attendance numbers for Fall 2017 It's On Us

- Self-care Yoga: 15 students
- Pledge Drive and Selfies with Sparty: 450+ students
- Union Pledge Drive: 80+ students
- Faculty Roles and Donut Holes: 60 faculty/staff members
- Student Leadership Institute: 25 students

4. PROFESSIONAL DEVELOPMENT WORKSHOPS

We have been working with Career Services to host a series of professional development workshop for staff so they are able to learn how to communicate to employers what we have learned at ASMSU.

5. WHAT'S FREE SPEECH GOT TO DO WITH IT?

Worked with Nora Lynch, our Liaison for Diversity and Inclusion Initiatives, to host an interactive workshop for all of ASMSU to discuss the differences between hate speech and free speech, and what we can do as an organization when confronted with hate speech.

6. COFFEE HOUR

Created an opportunity for staff to meet and engage with members of the General Assembly, Student Allocations Board, and Class Councils. Coffee hours are expected to continue in the Spring Semester!

7. ASSOCIATION OF BIG TEN STUDENTS: WITNER CONFERENCE

Serving as the Michigan State liaison to the Association of Big Ten Students has been a blast. We are looking forward to hosting all Big Ten Student Government Associations at the Winter Conference in January.