

# TELL YOUR STORY.

50,000 students:  
50,000 unique stories,  
50,000 unique voices,  
**1 unique you.**

**Stories Behind the Spartans** is a campaign that strives to show what drives the passions of those that make up the Spartan community. Sponsored by ASMSU, the goal of this campaign is to capture each individual's unique past, how that has shaped their experiences at Michigan State University, and how it continues to shape their future goals.

In a similar approach as the Instagram account "Humans of New York", Stories Behind the Spartans seeks to give Spartans a platform in which they can learn about their peers as well as tell their own stories.

To tell your story, apply at [asmsu.msu.edu/initiatives/sbs](https://asmsu.msu.edu/initiatives/sbs) or contact Nora Lynch at [diversity@asmsu.msu.edu](mailto:diversity@asmsu.msu.edu)

