



**ASSOCIATED STUDENTS OF
MICHIGAN STATE UNIVERSITY
GENERAL ASSEMBLY
SIXTY-FIRST SESSION**

BILL NO. 61-16

INTRODUCED BY: Rodriguez (RCAH) **SECONDED BY: Allmand (Broad)**

CONTRIBUTORS: Bamrah (COS), Choubey (PR)

A BILL TO: Approve streaming of General Assembly Sessions on Instagram in Addition to Facebook Live Streaming

THE ASSOCIATED STUDENTS OF MICHIGAN STATE UNIVERSITY ENACT:

WHEREAS, Currently, we livestream General Assembly (GA) sessions only through Facebook Live; and,

WHEREAS, This largely inaccessible for the general student body considering demographics;
and,

WHEREAS, In the United States, age demographic data for Instagram shows 78% of individuals using Instagram are age 18-29¹; and,

WHEREAS, The largest age group of Facebook users are age 30-49, comprising 75% of platform users²; therefore be it,

RESOLVED, That the Associated Students of Michigan State University shall continue live streaming on Facebook, as well as begin live streaming on Instagram..

INTRODUCED ON 09.12.2024



REFERRED TO	N/A	COMMITTEE ON	N/A
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SPECIAL ACTION TAKEN Floor Introduction **DATE** 09.12.2024

[illegible]

¹ [Instagram Demographics Data](#)

2 Facebook Demographics Data

FINAL ACTION TAKEN	<u> X </u>	Voice Majority	09.12.2024
	PASSED	FAILED	VOTE
			DATE
			
PRESIDENT: Connor Le		VPIA: Kathryn Harding	