

**ASSOCIATED STUDENTS OF
MICHIGAN STATE UNIVERSITY
GENERAL ASSEMBLY
SIXTY-FIRST SESSION**

BILL NO. 61-51

INTRODUCED BY: Allmand (Broad)

SECONDED BY: Rodriguez (RCAH)

CONTRIBUTORS: Radakovich (SAAC), T. Pham (NatSci), Mohammed (VPSA), Higgins (Alliance), G. Lucas(JMC) A. Pham & A. Zakaria (APASO), Jaafar(JMC), Mirza (DIPC), Grace Brown (Broad), Harding (VPIA), Sparks (CSS) Salinas (CSS), Hu (RHA), Chhabra (Wo*Co), Elavarasan (CSS), Hassan (NatSci), Zach Nessel (JSU), Buckles (REC), Le (President), Wenkel (VPGA), Chola (BSA), Jones (VPFO)

A BILL TO: Advocate for the University Health and Wellbeing Department to Retain “The Ducks” Campaign in Perpetuity

THE ASSOCIATED STUDENTS OF MICHIGAN STATE UNIVERSITY ENACT:

WHEREAS, The University Health and Wellbeing (UHW) department of Michigan State University (MSU) has recently announced the ending of the “The Ducks” campaign, a part of MSU’s social norms program and Alcohol and Other Drug (AOD) program; and,¹

WHEREAS, The purpose of this campaign is to promote the betterment of students through the education of how to take care of their physical and mental health; and,

WHEREAS, An overwhelming amount of students at Michigan State University have expressed disappointment with the ending of this campaign, expressing through comments on State News posts on Instagram their monumental disapproval over ending this campaign which has lasted for over 15 years; therefore be it,

RESOLVED, That the Associated Students of Michigan State University shall advocate for Michigan State University and/or the University Health and Wellbeing department to retain the “The Ducks” campaign to continue the promotion of physical and mental health through an incredibly popular program and means.

INTRODUCED ON 12.05.2024

¹https://statenews.com/article/2024/12/msu-says-farewell-to-the-ducks-campaign?ct=content_open&cv=cbox_featured

REFERRED TO N/A COMMITTEE ON N/A

SPECIAL ACTION TAKEN Introduced on Floor DATE 12.05.2024

COMMITTEE ACTION _____
PASSED FAILED VOTE DATE

FINAL ACTION TAKEN X Voice Majority 12.05.2024
PASSED FAILED VOTE DATE

 

PRESIDENT: Connor Le VP/IA: Kathryn Harding